



NAFUU HEALTH

REVOLUTIONISING ACCESS TO HEALTHCARE

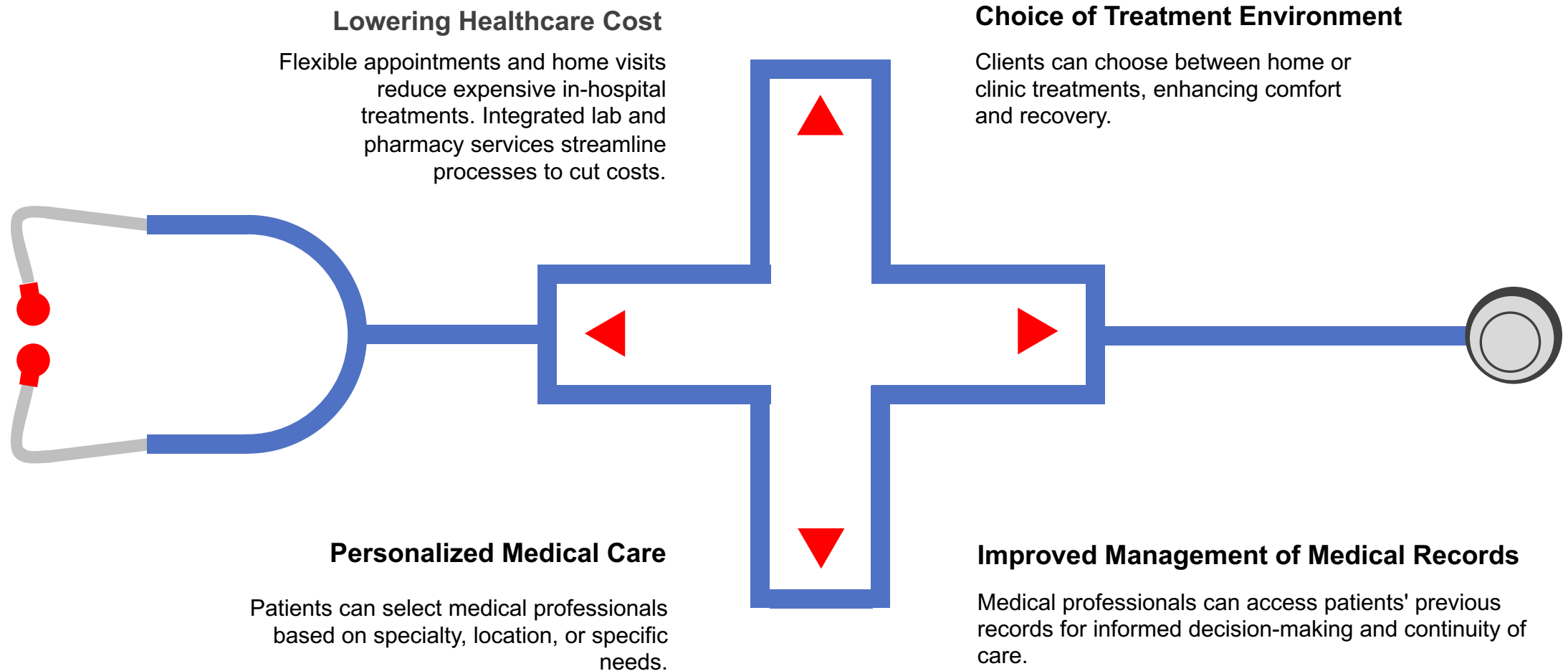
www.nafuuhealth.com

ABOUT US

Nafuu Telehealth Platform is designed to enhance the healthcare experience for both clients and medical professionals. Clients can easily book clinical appointments for in-home or clinic visits, ensuring flexible and convenient access to medical services.



Problem



Benefits



Easy Access to Healthcare Services:

Flexible appointments and home visits ensure care is received when and where it's needed.



Easy Access to Clients' History by Medics

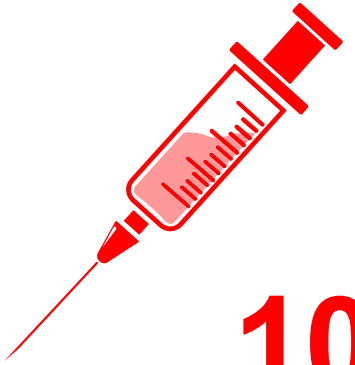
Improved continuity of care during referrals or provider changes.



Competitive Pricing for Lab and Pharmaceutical Services

Affordable options for lab and pharmacy services.

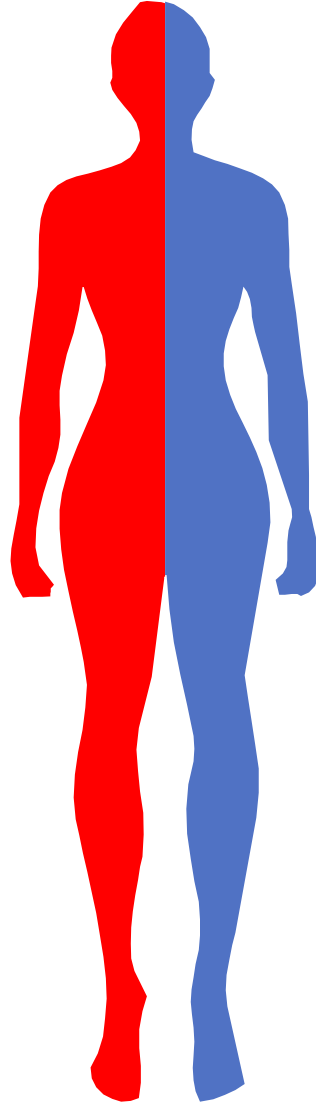
Target Audience



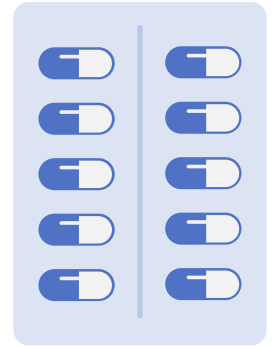
100%

Broad Demographic

People of all ages and medical needs.



28%



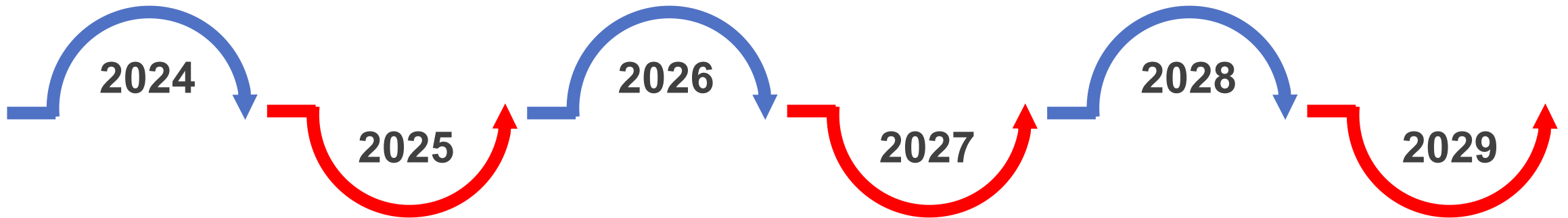
Focus on Diabetic and Hypertensive Clients

Integrated blood pressure and sugar monitoring tools enable proactive condition management and early detection of potential health issues.

Market Opportunity

Telehealth Market Size

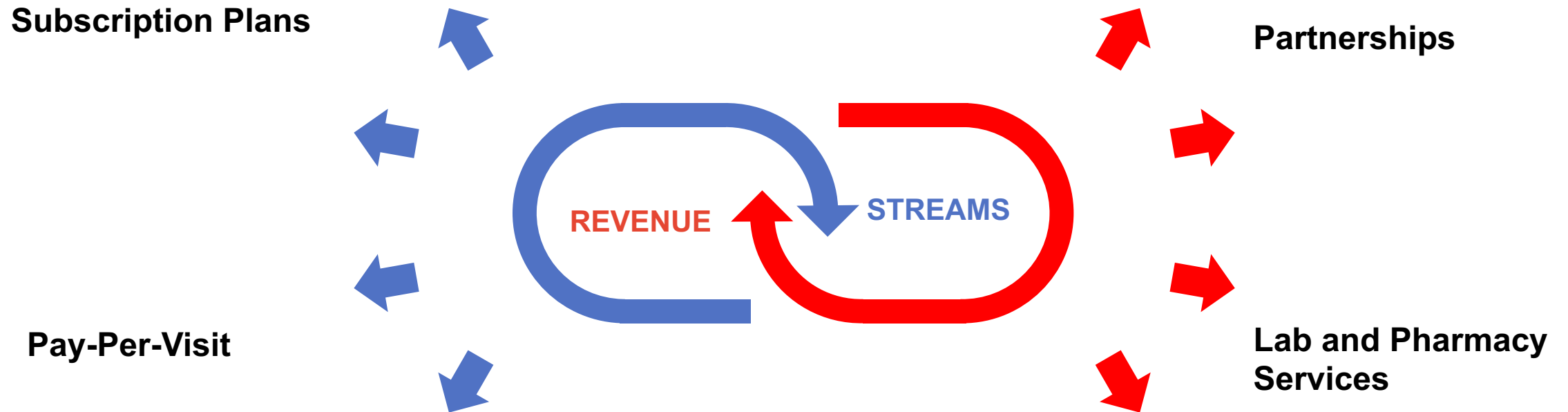
The global telehealth market is projected to reach \$559.52 billion by 2027, growing at a CAGR of 25.2% from 2020 to 2027.



Diabetes and Hypertension

Over 34 million Americans have diabetes, and 108 million have hypertension, highlighting the significant demand for our specialized services.

Business Model



Marketing

01 Digital Marketing

SEO, PPC, social media campaigns, and content marketing to reach a broad audience.

02 Partnerships

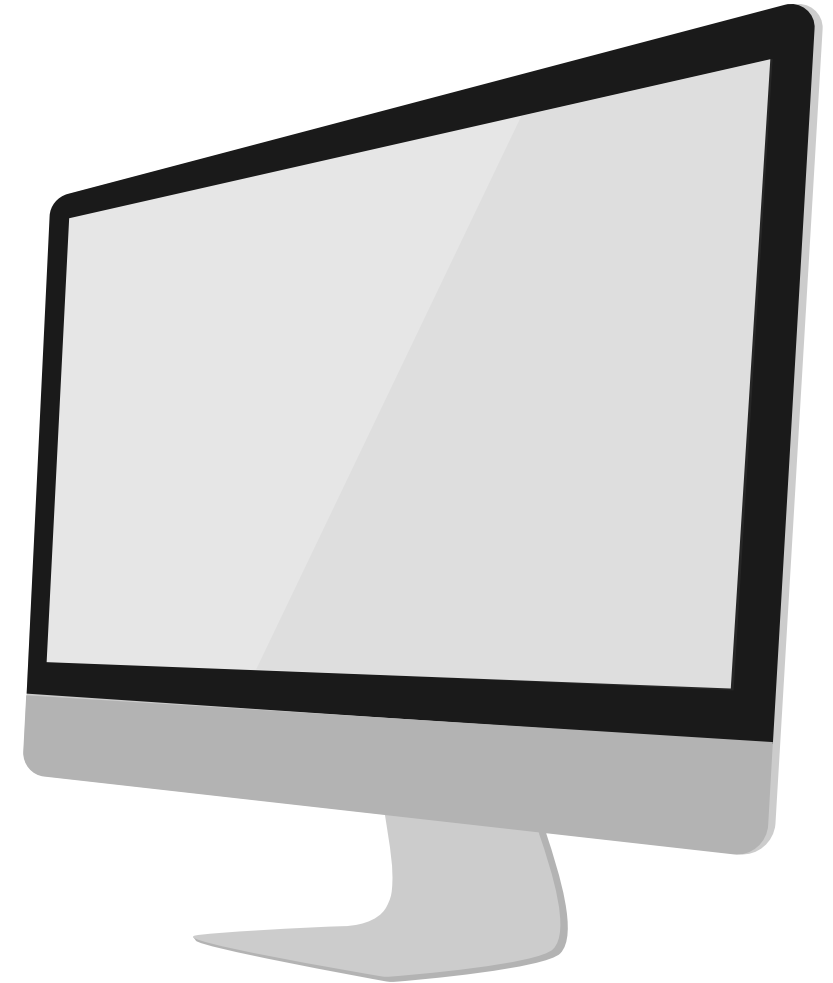
Collaborations with healthcare providers and insurance companies to expand reach.

03 Community Engagements

Educational webinars, health camps, and local events to engage with potential clients.

04 Referral Programs

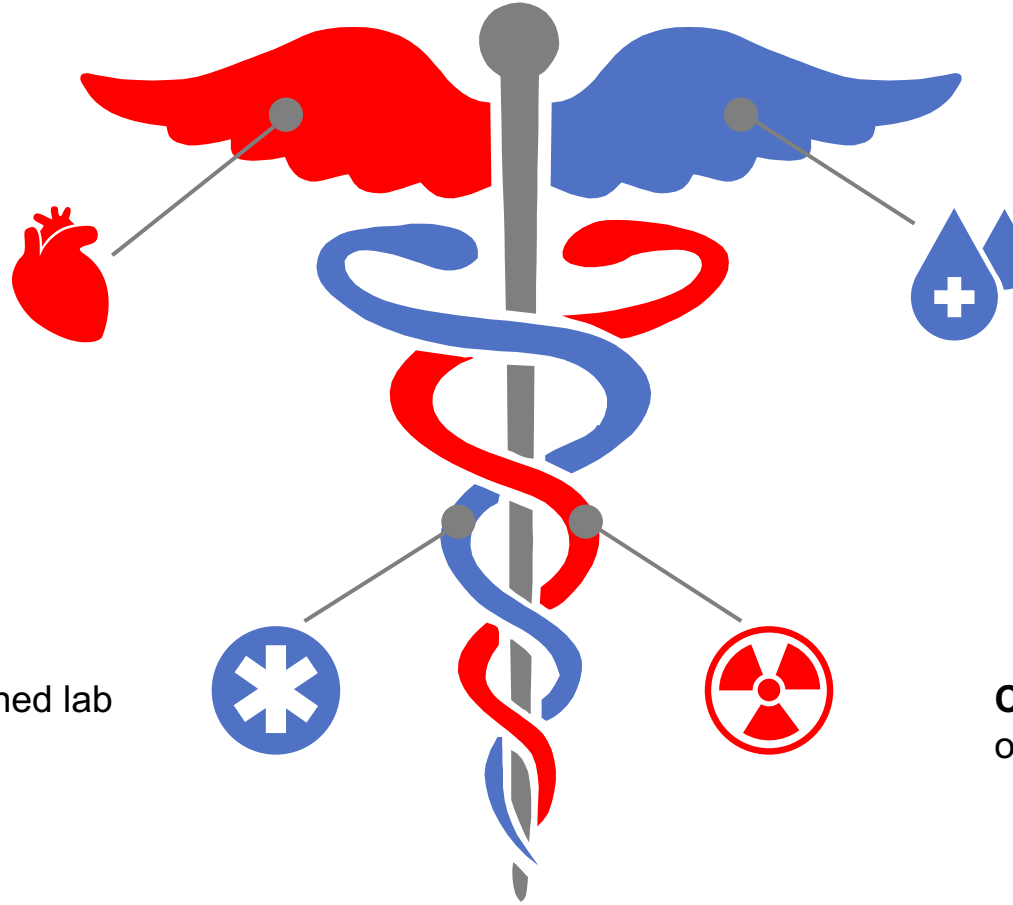
Incentives for existing clients to refer new users.



Competitive Analysis

Flexible Appointment Options: Both home and clinic visits.

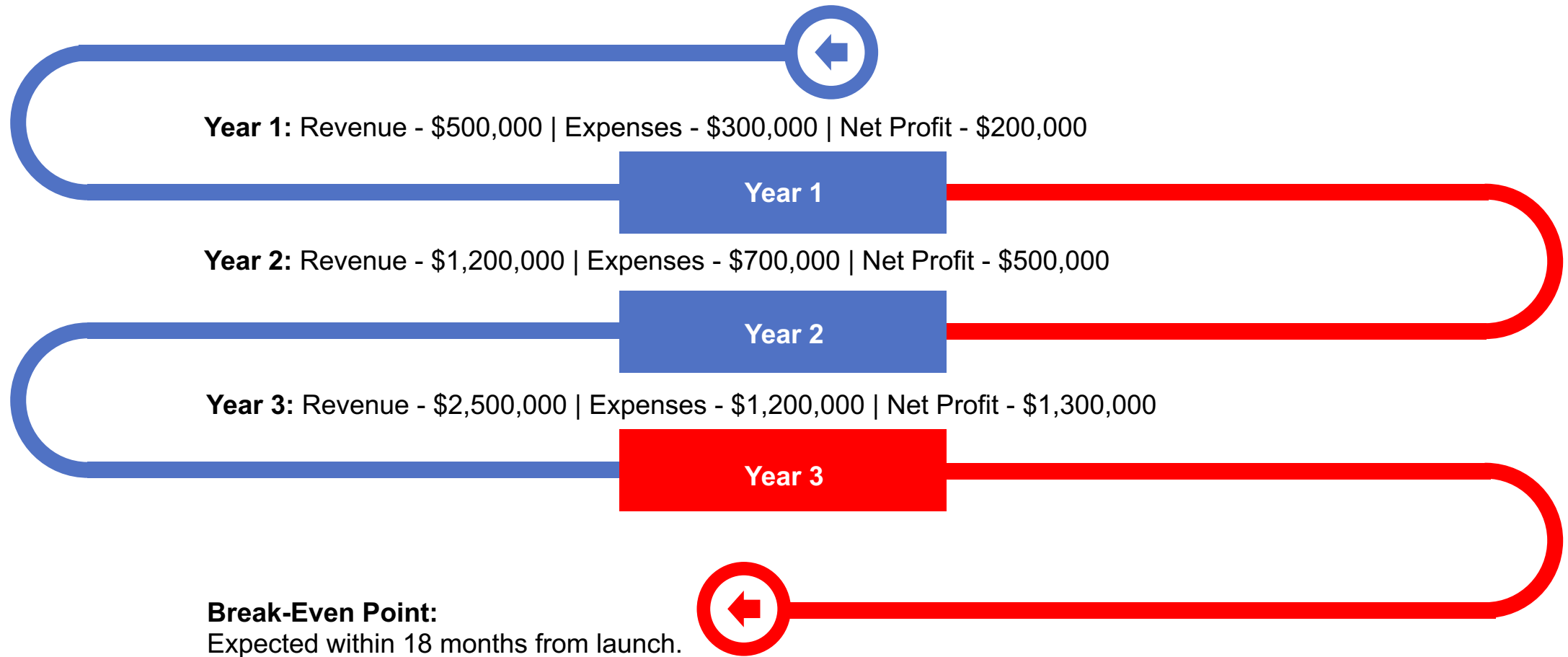
Integrated Services: Combined lab and pharmacy services.



Personalized Care: Customizable treatment plans based on individual needs.

Competitive Pricing: Affordable options compared to competitors.

Financial Projection



Use of Funds



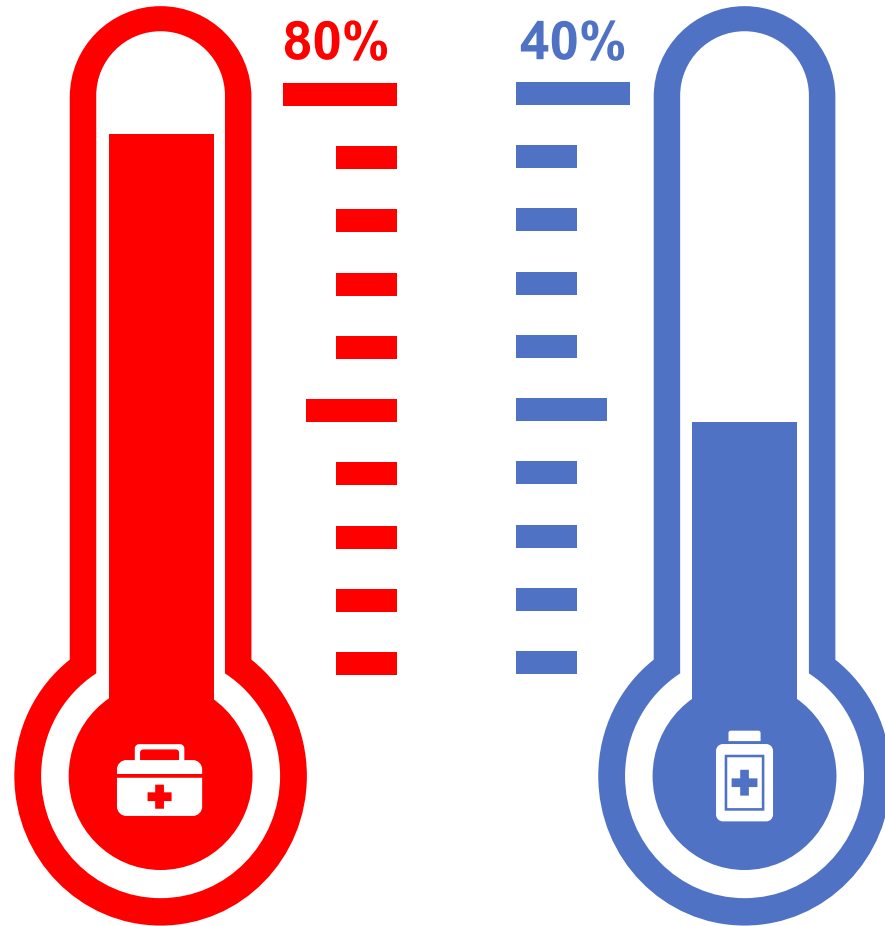
Technology Development: 40% for platform enhancement and new features.

Marketing and Sales: 30% for digital marketing campaigns and partnerships.

Operations: 20% for staffing and operational costs.

Research and Development: 10% for continuous improvement and new service offerings.

Launch and Contacts



Launch Date

April 2025

Stay Connected:

Website: www.nafuuhealth.com

Phone: 0706 759 596

THANK YOU

